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HOUSE MEMORIAL 13

48TH LEGISLATURE - STATE OF NEW MEXICO - FIRST SESSION, 2007

INTRODUCED BY

Luciano "Lucky" Varela

A MEMORIAL

DECLARING MARCH 7, 2007 "SANTA FE DESIGN DAY" IN THE HOUSE
OF REPRESENTATIVES.

WHEREAS, in 2004, the city of Santa Fe adopted a new
economic development plan that has been the basis for
energizing the local creative economy in general and the
design-based economy in particular; and

WHEREAS, from traditional design that focuses on arts
such as furniture making and fashion to sustainable
building technology that will result in new "green collar"
jobs, Santa Fe design week is the initiative that is
providing a jumping-off point for the creation of Santa
Fe's design-based economy; and

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1 WHEREAS, Santa Fe design week, an annual event, is a
2 week to build ideas and connect people to those ideas, a
3 week to create fertile ground that then will be carried
4 forth
5 throughout the year; and

6 WHEREAS, in 2006, the city of Santa Fe, together with
7 the community and Santa Fe design week's many sponsors,
8 conceived and shaped more than eighty events that
9 integrated environmental responsibility with designs for
10 living and the creation of jobs through a design economy;
11 and
12

13 WHEREAS, in 2006, Santa Fe design week was held
14 October 22-29 and featured the most innovative and
15 progressive minds from the city, the region and the
16 international arena; and

17 WHEREAS, speakers presented a variety of fascinating
18 design topics from architecture, green building, energy
19 and water conservation, graphics, fashion, furniture and
20 product design, multimedia and more; and
21

22 WHEREAS, organizations that were involved included
23 the Santa Fe fashion designers, Santa Fe community
24 college, American institute of architects, American
25 association of interior designers, American society of

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1 graphic artists, northern New Mexico woodworkers alliance,
2 Santa Fe area home builders association, Pueblos del Sol
3 homeowners association, recycle Santa Fe, el museo
4 cultural de Santa Fe and ecoversity; and

5 WHEREAS, this year, Santa Fe design week will be held
6 October 25-31; and

7 WHEREAS, an awards ceremony to be held in the State
8 Capitol on March 7, 2007 will recognize the winners in
9 last year's architectural design competition, which is an
10 annual highlight of Santa Fe design week;
11

12 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF
13 REPRESENTATIVES OF THE STATE OF NEW MEXICO that March 7,
14 2007 be declared "Santa Fe Design Day" in the house of
15 representatives; and

16 BE IT FURTHER RESOLVED that a copy of this memorial
17 be transmitted to the mayor of Santa Fe.

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